

Event Manager ONLINE vs Event Manager BLENDED – a comparison

	EVENT MANAGER ONLINE	EVENT MANAGER BLENDED
Course duration	12 months	20 weeks
On campus sessions	None	1 x weekend workshop + 4 x Saturdays
Online study	Approx 10 hours per week	Approx 12 hours per week
Industry placement	50 hours recommended	50 hours recommended
Intakes	January / May / September	February / July
Locations	Anywhere	Sydney/Melbourne
Certification level	Diploma of Event Management SIT50316 - accredited	Diploma level - non accredited*
Delivery	Self-paced and flexible. This program works well for those not able to come to a campus for face to face sessions and those who need a bit more flexibility.	This program works on the premise of a pre-defined weekly schedule. It works well for people who are available to attend monthly 'in-person' team sessions.
Content	EM Online content covers all aspects of event management from concept development and planning, right through to the implementation and production of a wide range of events. This program is built around a highly detailed hypothetical project. You will work on the development of your own event concept and industry-standard operational plan.	EM Blended was developed in response to industry consultation and the increasing need for future-focused job outcomes in education. This content covers all aspects of event management but is also aligned with 'in-person' team sessions in a work-like environment. Students will work on the planning, design and staging of a live event.

*Certification / Qualification level	EM ONLINE content is aligned with the content in the nationally recognised course: Diploma of Event Management SIT50316.	EM Blended content covers the most widely recognised skills and mindsets required by industry. The content in this course is not nationally recognised but benchmarked against industry best practice.
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[SEE EVENT MANAGER ONLINE SUBJECTS HERE >](#)

[SEE EVENT MANAGER BLENDED SUBJECTS HERE >](#)

OUTCOMES

Despite the obvious differences in the delivery and content of the two courses the job outcomes are the same. Completion of either of these courses can lead to work in a range of different sectors within the events industry such as:

Arts Festivals	Corporate events	Music events
Events agencies	Not for profit organisations	Government
Sporting events	Community festivals	Weddings

We will provide you with practical skill sets and real life scenarios and experience to give you the best chance of employment. Upon graduation you will showcase your abilities and newfound skills to potential and future employers. CoEM graduates are work-ready, well connected to industry and confident in their abilities.

ONLINE vs BLENDED - similarities

Either Event Manager study mode will give you a strong foundation in the practical skills and knowledge needed to be a practicing event professional in today’s industry. By the time you graduate, you will be well connected to the events industry, you will have developed an impressive resume full of industry experience and you will have gained the skills and knowledge to confidently enter an event role.

For further information >> [VIEW THE NEW COURSE GUIDE HERE >>](#)

EVENT MANAGER PROGRAM HIGHLIGHTS

All subjects specific to event management

Highly supportive and personalised study environment

Industry professional learning facilitators

Access to industry networks ensuring high exposure to the right people

Gain valuable practical 'real world' experience by working on great events

Proactive employment program

Exclusive in-house recruitment agency

***Why do we offer both accredited and non-accredited courses?**

We have been running our accredited Event Manager course for many years now but we feel that it's time to make a departure from the regulatory (accredited) space, a space we feel is not keeping up with changes in education and the needs of today's event industry and its employers. As education is changing we want to keep up with those changes to give our students the best chance of success. Consequently, we are making that departure incrementally. Event Manager Blended is the first step in this process.

Some key points:

- **We've been talking to industry.** Event Manager Blended was designed in direct response to recent industry consultation. Industry leaders has confirmed the most useful skills and attributes they would like to see from graduates coming out of colleges.
- **We've been noting ongoing research.** A large amount of research is currently hitting the media that strongly suggests that educators should be offering future-focused skill sets for better employment outcomes and ultimately greater success within the workplace.
- We focus on **future-focused practical skill sets** and pride ourselves on constantly evolving our content to make sure we are providing the most up-to-date information to meet the best standards of industry. EM content is benchmarked against global best practice.
- To teach future-focused and emerging skill sets we need to be able to **continuously evolve our content and teaching methods**. This will ensure that we are keeping up with what is currently happening in the industry. There are new tools, techniques, ways of working, new technologies that are being discovered and implemented all the time - we want to be able to deliver this to our students and not be constrained in any way.

This program is for those who want more than just a qualification. It's for those who want an immersive and exciting learning experience that includes practical skill sets, relevant attributes and as much real-world experience as possible for success in the events industry.

Tuition Fees

Tuition Fees for Event Manager BLENDED:

Fees: \$7,150 (inc GST)

Deposit: \$500

Balance: \$6,650

Tuition Fees for Event Manager ONLINE:

Fees: \$9,250 (no GST applies)

Deposit: \$500

Balance: \$8,750

Balance repayments – choose from the following options:

1. MONTHLY PAYMENT PLAN

No admin fees when you pay monthly in advance.

EM Blended \$500* deposit + 5 x monthly payments of \$1330

EM Online \$500* deposit + 10 x monthly payments of \$875

2. STUDY LOANS

Affordable student loans with flexible terms from 6 to 48 months.

\$500* deposit + repayments (can start at \$50 per fortnight. Interest fees apply.

[Calculate your repayments here](#)

3. WEEKLY PAYMENT PLAN

Weekly instalments with Debit Success.

EM Blended \$500* deposit + 20 weekly payments of \$332.50

EM Online \$500* deposit + 50 weekly payments of \$175

[Find out more here](#)

* The deposit is required to secure your spot in the course and is non-refundable.

**College of Event Management is currently a VET Student Loan provider however we will not be offering this finance option in 2019 or 2020.

We hope this information sheet has been helpful. Please call anytime on **1300 725 846**.

You can apply for any of our specialist event courses